



Florida Association of Public Procurement Professionals Annual Conference and Trade Show

Online Promotional Opportunities for 2017 Exhibitors

Achieve greater visibility with an Enhanced Listing.



Pop to the top of the exhibitor list.



Upload rich videos that engage audiences with your brand.



Promote multiple show giveaways and welcome more traffic in your booth.



Show up in more searches with product categories.



Showcase all of your products and services with interactive content.

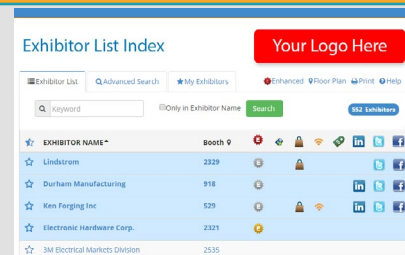


Add more details and branding to your company profile.

Enhance your visibility to attendees and grow your business with new enhanced eBooth packages. Enhanced eBooth packages increase your visibility with attendees by 2-3 times.

Enhanced Listing Features	Basic Free	Premium \$695	Elite \$995
FAPPO 2017 Online Enhancements			
Company Name, Booth Label, & Address	X	X	X
Website URL Add website link to eBooth Profile	X	X	X
Product Categories Use categories buyers search with	X	X	X
Online Product Listings Provide detailed descriptions, color images		2	unlimited
Press Releases Share your company news		2	unlimited
Show Specials Spotlight discounts & giveaways		2	unlimited
Enhanced eBooth Icon Shown on floor plan & exhibitor list		X	X
Company or Product Logo Add your logo to your eBooth Profile		X	X
Videos Add interactive videos of your products			2
Premium Placement Pop to the top of the exhibitor list			X

Exclusive Exhibitor List Sponsorship \$2,995

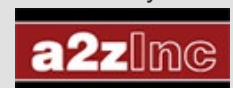


This exclusive sponsorship provides unmatched online exposure with:

- An Elite Listing
- Your logo at the top of the Exhibitor List
- Permanent Banner Ad on the Floor Plan

Learn more or ask questions: ✉ ExhibitSupport@a2zinc.net 📞 443-393-2441


Powered By



Your Enhanced eBooth Features

The screenshot shows a user interface for an eBooth. At the top, there is a header area with 'COMPANY NAME' (1) and 'Categories' (2). Below the company name is 'Your Address' (United States), a URL, and social media icons (Facebook, Twitter, LinkedIn). A blue cloud-shaped logo placeholder says 'YOUR LOGO HERE' (3). To the right, under 'Categories', there is a list: '- Product category 1', '- Product category 2', '- Product category 3', '- Product category 4', and '- Product category 5'. Below the header is a location indicator 'Booth: 1123' with a location pin, a printer icon, and a star icon. A navigation bar contains buttons for 'Home', 'Videos', 'Show Specials', 'Press Releases', and 'Products'. The main content area starts with 'This is the Welcome Message' and a paragraph explaining the booth's purpose. Below that is a 'Brands' section (4) with the text 'List your brands here'. The 'Videos' section (5) features a video player with a play button and a progress bar. Below the video is the text 'Video 1: Name'. The 'Show Specials' section (6) has a green tag icon and the text '+ Visit our booth for a special promotion'. The 'Press Releases' section (7) has a Wi-Fi icon and the text '+ New press release title'. The 'Products' section (8) has a lock icon and a product image of a city at night. Below the image is the text 'Good Websites have Good Photos!' followed by a paragraph: 'As soon as a visitor lands on your website they immediately start analyzing the credibility of your company and how well they will trust it.... [More Info](#)'.

1. Enhanced eBooth Icon

A prominent  icon will be placed on your booth on the floor plan and beside your name in the exhibitor list.

2. Product Categories

Product categories allow you to show up in attendee keyword and category searches.

3. Company Logo

Increase brand awareness with your eBooth.

4. Company Description

Add details about your company, products and services.

5. Videos

Tell your story using engaging videos. The videos are automatically encoded to play on any device.

6. Show Specials

Attract attendees to your booth with promotions.

7. Press Releases

Share your recent news with attendees.

8. Product Listings

Engage attendees with full color product images and detailed descriptions.